



Get Started With AI

AI TRANSFORMATION LAB

Upskill your team and start transforming your business today. Through hands-on AI training and guided workshops, we turn curiosity into action, and ideas into impact.

WWW.GETSTARTEDAI.COM

AI TRANSFORMATION LAB EXPERIENCE

Our AI Transformation Lab is a two-part experience:

1. AI Upskilling Session – We start with a jargon-free, practical training session tailored to your sector. Your team will learn how AI tools work, what they can (and can't) do, and how other businesses already use them to save time, improve service, and reduce manual work.

2. Guided Brainstorming Workshop – Next, we run a structured workshop with your team that turns ideas into action. With our help, your team will identify day-to-day tasks, pain points, and repetitive processes that could be streamlined using AI. This session boosts team engagement, laying the groundwork for practical innovation.





FROM GOALS TO SOLUTIONS: GUIDED BY THE AI TRANSFORMATION LAB

After the workshop, our technical team reviews all inputs and develops a clear, actionable report outlining:



Up to five high-potential use cases for AI and automation in your business.



Suggested tools and approaches for each case – automating admin, improving internal reporting, or building smarter workflows.



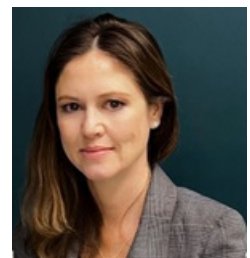
Implementation insights to help you prioritise what to do next.

GET STARTED WITH AI OUR CLIENTS



The session was a success, featuring live tool demos, thought-provoking insights, and practical guidance on AI's dos and don'ts. Jonathan was engaging, funny, and deeply insightful, delivering beyond the brief and exceeding expectations. It was an enjoyable and impactful experience for all involved!"

Michelle Waters HR Business Partner Director, DocuSign Team



What made the workshop different was the ability to work with my own documents and real work tasks. Seeing how AI can accelerate and streamline some of the more mundane aspects of my role was invigorating!

Inna Kuzmenko, Office of VP Academic Affairs

MORE THAN JUST ANOTHER TRAINING COURSE

- ✔ **Demystify AI** for non-technical staff and equip them with the confidence to explore new tools.
- ✔ **Align AI** with your actual operations, challenges, and goals.
- ✔ **Break down silos** by bringing departments together around a shared innovation agenda. Prepare your team to navigate-and lead-technological change.
- ✔ **Identify scalable automation opportunities** that support long-term growth.





YOUR COMMITMENT TO THE AI TRANSFORMATION LAB: TIME & BUDGET



The AI Transformation Lab is designed as a focused, high-impact half-day session—lasting approximately **four hours**.



The full programme, including the training session, guided workshop, and a tailored post-session report, is available for **€4,500 (excluding VAT)**. This all-inclusive price covers all preparation, delivery, and follow-up. No hidden fees, just clear outcomes.

GET STARTED WITH AI **OUR MISSION: BUILDING A FUTURE WITH PRACTICAL AI**



Jonathan McCrea is currently on a mission to help busy people cut through the noise, work smarter, and leverage AI to their advantage through ***Get Started with AI***. He helps professionals, educators and small businesses navigate the AI landscape through practical, use-case training, consultation and implementation.

He believes:

- AI has **enormous potential** to do good.
- Many organisations are **unsure of how to implement AI**.
- Employees are **using AI already** and employers need to catch up.
- There are lots of amazing tools available that can **slash hours from your working week**, whatever your sector.

JONATHAN MCCREA

SPEAKER, MASTER COMMUNICATOR & TRAINER

- **Award-Winning Communicator:** As a multi-award-winning science and technology broadcaster, Jonathan excels at simplifying complex topics for diverse audiences and regularly speaks at high-profile national and international events in the technology space.
- **Proven Expertise:** Jonathan has delivered keynotes for companies like **DocuSign, Abbott, Grant Thornton, and AIB**, offering actionable insights on AI and technology.
- **Educator and Trainer:** Jonathan is a master trainer and public speaker with Whipsmart Media and gives insights and commentary on AI across various platforms and outlets.






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